

Highlights /Activities:

Activities for the Academic year 2015-16

The Department of Commerce believes not only in Academic standards but also in imparting the relevant skills to prepare students for employment opportunities, entrepreneurial abilities and vocational skills. In this direction, VGDC organised two Certificate Courses titled as “Vocational Skill Building on SELLING SKILLS” and “Vocational Skill Building programme on Office Administration” in collaboration with the ICICI Academy for skills for a period of 3 months during January,2016 to March, 2016. In this skill development programme, 44 students of B.Com were trained by honing their skills.

Activities for the Academic year 2016-17

➤ Work shop on Career and Life Basics



Mr. B Rama mohan reddy, consultant TCS and Mr. V.Jagadeeshwar Rao, Secretary, VMYF Enlightened the students on Soft Skills and communication skills on 16-09-2016

➤ Certificate Course in Thread Jewellery (17th –21st January 2017)

The Department of commerce has conducted a **Certificate course** in Thread jewellery making from 17-01-2017 to 21-01-2017. Ms. Sirisha, Lecturer in Commerce, and Ms. Janaki, Lecturer in Commerce shared the Art of Thread Jewellery making with girls students. The main aim of the workshop is to impart the skills required for making jewellery with thread i.e. Bangles and Ear rings can be made with less money and can earn their pocket money. The students enthusiastically practiced and participated and created variety of bangles and other jewellery which they have exhibited on 21-01-2017.



➤ **Orientation Program on Opportunities available in IT sector**



Mr. Dileep Kumar , Trainer in Talent Sprint, enlighten the students on IT career assessment and training on 02-12-2016

➤ **Seminar on Career Guidance and personality Development**



Ms. Bandi Sandya Sravanthi , Consultant, Grow Better Skills Better Jobs, emphasised the importance inter personal skills in shaping one's own career on 27-12-2016

➤ **Awareness program on Career opportunities in computerised accounting**

The department of commerce in collaboration with the Institute of computer Accountants (ICA) organised **awareness program** on “Career opportunities in computerised accounting” on 23-12-2017. A member from ICA enlightened the students on basic computer applications, Business communication and Business accounting.

Activities for the Academic year 2017-18

- The department of commerce conducted **orientation program** on career opportunities in Company Secretary ship on 8-09-2017. The speaker Mr. G Ravikanth from ICSI (Institute of Company secretaries of India explained the required skills for choosing career in company secretary ship.
- The department of commerce **certificate program** on Event Management and Wedding Planning on 07-12-2017. Mr. B Rakesh and Ch. Rajesh kumar, Assistant manager, student council of Rachnoustav Academy, Ameerpet, Hyd have explained about new avenues in area of event management to accelerate career with 21st century skills. Further, they gave the insight on various certificate programs like Foundation courses and Advanced courses offered in their Academy.
- The Department of Commerce conducted **orientation program** on job opportunities in different sectors for B.Com graduates 30-01-2018. Mr. Suresh, Vice President from Vishwa Viswani Institute of systems and management explained about the soft skills and communication skills to develop the Overall personality of one self.
- The Department of Commerce conducted on 02-02-2018 an **orientation program** on job opportunities under PMKVY (Pradhan Mantri Koushal Vikas Yojana) which was a skill development initiative scheme of Government of India. The speaker Mr. Deepak from Data pro Empowering skill, encouraged the students to develop the Employable skills, aptitude skills to transform the lives of young India.
- The Department of Commerce organised **One Day National Seminar** on Financial Integration-Indian Scenario on 28th March,2018. The seminar was sponsored jointly by University Grants Commission(UGC) and Telangana State Council for Higher Education (TSCHE) .

The Chief Guest Prof.T.Papi Reddy Chairman,TSCHE,Hyd , the Head of the Institution was chosen as Special Guest Dr.P.Sathi Reddy Former Principal VGDC,Hyd .The Guest of Honour selected for the inaugural event was Prof.K.Shankaraiah, Dean,Faculty of Commerce,O.U ,Hyd.He inaugurated the seminar and operationalised the sessions.In the inaugural function, the key note address was given by Prof.M.Yadagiri, Registrar,Mahatma

Gandhi University ,Nalgonda.The seminar ended at the end of the day after the paper presenters successfully contributed their presentations under the guidance of Seminar Director Dr.R.Sridhar.

The valedictory session was attended by Chief Guest Prof.K.Om Prakash ,Kakatiya University, Special Guest Dr.M.V.N.Reddy Former Principal IPGDC, Nampally,Hyd Guest of Honour Prof.S.V.Sathyanarayana Dean, Faculty of Commerce,O.U,Hyd..The seminar was convened by Seminar Director Dr.R.Sridhar,Asst.Professor of Commerce . The seminar was presided by Dr.P.Rajani, Principal,VGDC,Hyd.



Activities for the Academic year-2018-19

- The Department of commerce conducted seminar on “**Awareness program on GST**” on 31-07-2018. Mr. Gopal Rao Assistant Commissioner of Indirect Taxes Department emphasised on the concept of “One Tax for One Nation”. He, further, explained the significance and contribution of GST to the Indian economy. He also gave insight on GST tax rates and its implications on one hand and to enhance the Govt revenue and curtailing the black market operation by insisting the seller for bill at the time of purchase on other hand.



➤ **FINANCIAL LITERACY ON BANKING SECTOR**

Department of Commerce organized a **Guest Lecture** on 6th September 2018 on Topic titled “financial Literacy on banking sector” to the students of B.Com at the seminar hall of VGDC from 12.30 to 2.00pm. The program is inaugurated by the principal of the institution Dr.S.Srinivasa rao garu, and profile of the audience is introduced by Dr.Ch.Kishor Kumar, HOD of the Department. Speaker is Mr.Shailendra Goje of Disha trust, Nanded, Maharashtra.



- The Department of commerce organised an **Entrepreneurship and Innovation program** in collaboration with TSKC on 27-10-2018 by the University of California , Berkeley, USA. They offered three days training program to the girls students.

➤ MOU WITH ANUDIP FOUNDATION

In modern times, the Institutional- industry interface is essential to build not only Academic capabilities but also to develop industry expected copabilities. For this purpose, the Department of Commerce, VGDC has entered into an MOU for blended learning, LED based training methodology on digital platforms with structured curriculum for skill development courses in Tally – GST and Web Designing. In this direction, the Department of Commerce at VGDC has entered into an MOU with a Kolkata based company ANUDIP Foundation to develop industry related skills for the Academic Year 2018-19. The MOU was signed by the Principal Ms.S.Nirmala and Dr.CH.Kishor Kumar, HOD ,Commerce on dated 3rd January,2019.

➤ JIGNASA REPORT:

Jignasa Student study project titled “ Impact of Innovative Leadership practices on Training and Development at Dr. Reddy’s Laboratories” submitted CCE, Telagnana state, Hyderabad by the students of B.com II year under supervision of Dr. K. Anjaneyulu, Associate Professor of Commerce,VGDC, Hyd. This project was selected for state level Presentation on 4-01-2019 at AV Degree and P.G college, and secured participation certificate. The list of participants:

1.Ms. B. Yamini 2.Ms. G. Sarika 3.Mr. Youvanand 4.Mr. Devan
Chakravarthi 5. Mr. Naveen Kumar 6.Mr Minna rao



➤ CAREER GUIDANCE REPORT

The Department of commerce organised a **lecture** on “Development of employability skills for changing corporate sector requirements” in the college auditorium from 12.00 noon to 1.00 pm on 8th February 2019. Master trainer Mr .Kranth Patnaik from Promise IT Solutions. Mr.kranth Patnaik presented the requirements of today’s industries skills expectations from the students. He also focused on what type of skills to be honed up to get recruitment into the corporate sector.



➤ Certificate course in “Entrepreneurship Development” – Report

The basic objective of Commerce Education is to impart the hands on practical knowledge to the students of B. Com. E/M & T/M. In modern times it has become imperative to develop and hone up the skills related to Industry as a part of Institutional- Industry interface program. In this direction, a modest attempt is made by the Department of Commerce to start a Certificate Course during 18-02-2019 to 23-02-2019 (6 days) on “Entrepreneurship Development”

The program is designed for the entrepreneurship planning and execution in trading activities. The program was convened by Dr.Ch. Kishor kumar, Head, Department of Commerce. Further, it is co-ordinated by Ms.B. Sirisha, Lecturer in Commerce. The Program was well received by the student community. 60 students took active part in training activity and successfully completed the one week Certificate Course.

➤ EXTENSION LECTURE REPORT

The Department of Commerce, VGDC organised an extension lecture on 29th march 2019. Shri Zakir Ul Oman, Asst. Prof. of Commerce from Tapasya Academy delivered the lecture on “An Over view of Managerial Economics” for B.com 1st and 2nd year students .The Lecture was arranged and supervised by the head of the department Dr.CH.Kishor kumar and other faculty members. Mr. Oman highlighted the skills to be adopted by the students of B.com{All Groups}to develop right accumen in the subject of Managerial Economics.



➤ FIELD TRIP REPORT

The Department of commerce has initiated few steps to enlighten the students by participating in the commerce exhibition held at Government Degree College for Women, Begumpet, Hyderabad-16 on dtd: 6-2-19. The objective of this field trip is to create awareness about the latest and contemporary developments in the field of Commerce. These developments are ranged in important areas like business, trade, auxiliary to trade, online services, investments in India and outside India.



Activities for the Academic year 2019-20

- The department of commerce organised a **Guest Lecture** on 20-08-2019 on the topic titled “Financial Innovations in banking sector”. The Resource person Mr. Shailendra Goje of Disha Trust, Nanded, Maharashtra enlightened the students on current financial innovations in the banking sector like KYC, Mutual funds, types of accounts, CIBIL and Insurance.



- The department conducted an **Extension Lecture** on Computerised Accounting on 18-09-2019. The Resource person Dr. P Venkataiah, HOD, Badruka college of Commerce

and Arts, kachiguda, Hyd gave conceptual clarity on hands on practice on computerised Accounting in the lab.

- The department of commerce organised an **Extension Lecture** on Business Economics for BBA I year students on 26-10-2019. The resource person Mr. Karimullah, Lecturer in Commerce, GDC, seethaphal mandi, Sec-bad gave in depth knowledge on various topics like Demand analysis, production functions, cost curves and various market structures and price determination under various markets
- The department conducted an **Extension Lecture** on Computerised Accounting on 11-11-2019. The Resource person Dr. P Venkataiah, HOD, Badruka college of Commerce and Arts, kachiguda, Hyd gave conceptual clarity on hands on practice on computerised Accounting in the lab for better performance in Semester End Exams.
- National Association of Software Companies (NASSCOM) Hyderabad in collaboration with the CCE – TS has organised a one day workshop on 13th November, 2019 from morning 9.00a.m. to evening 5.00p.m. at Hotel Novotel, HICC -TS. In this workshop, Dr.K.Anjaneyulu, Dr.J.Chinna Babu and Sri. Ravi Chandra have participated from the college.



- On 15th November, 2019, a **Conference on EDU-Summit** was organised by the CII in collaboration with the CCE- for the teaching professionals to build the awareness and the importance of developing the future of Higher Education by keeping the Industry and the Academia interface at Hotel Park Hyatt, Banjara Hills, Hyderabad. This conference was attended by Ms. M.Sangeetha ,Assistant Professor of Commerce, VGDC, Hyderabad.



➤ **Certificate course in “Soft Skills for Commerce Students” - Report**

At VGDC, the Department of Commerce aims to impart not only the quality Commerce education but also the tailor made Industry relevant skill by organising a week long Soft Skills Program. In this direction a sincere attempt is made by the Department of Commerce to organise a week-long **Certificate course** on “**Soft Skills for Commerce Students**” from 20-01-2020 to 25-01-2020. The program is designed with triangular objective to develop and hone up skills on topics like Communication Skills, Soft Skills and Interpersonal Relationship Management Skills. The program was convened by Dr. K Anjaneyulu, Associate Professor of Commerce. Further, it is co-ordinated by Ms.M.Sangeetha, Assistant Professor of Commerce. The Program was well received by the participant students. 65 students took active part and successfully completed the one week Certificate Course to suit the emerging employment opportunities

- **Webinar:** Department of Commerce has organised a Webinar titled “**An Overview of GST**” through online mode for B.com III year students. The speaker, Mr Mallikarjun, Assistant Professor of commerce, GDC, Kukatpally, Hyd shared inputs of GST like sales tax structure, classification of goods, supply of goods, GST registration, calculation of GST at state and central level. Further, he explained advantages and disadvantages of GST and also how GST can help in development of Indian Economy

- **MOU:** In modern times, the Institutional- industry interface is essential to build not only Academic capabilities but also to develop industry expected copabilities. For this purpose, the Department of Commerce, VGDC has entered into an MOU for blended learning, LED based training methodology on digital platforms with structured curriculum for skill development courses in Tally – GST and Web Designing. In this direction, the Department of Commerce at VGDC has entered into an MOU with a Kolkata based company ANUDIP Foundation to develop industry related skills for the Academic Year 2019-20. The MOU was signed by the Principal Ms.S.Nirmala and Dr.K.Anjaneyulu, Associate Professor of Commerce on dated: 3rd January,2020.



MOU entered with ANUDIP Foundation on 03-01-2020

➤ VIVEKOSTAV ON 19-01-2020

On the occasion Swamy Vivekananda jayanthi celebrations, “vivokotsav” fest was organised by “vandematharaam youth front”(VMYF). As a part Fest, various events were conducted on 19-01-2020 for students at graduate level. 20 students of B.Com. from our college participated in various events like Essay writing, Elocution, skit, group singing, Group dance etc and secured participation certificates.

- **Indian Commerce Association (ICA)** is an Internationally reputed professional Body of Commerce Teachers having more than 7000 Life Membership. In its endeavour to contribute the Commerce and allied subjects, ICA has instituted State wise Commerce Association throughout India. In this process, the youngest (29th) State of India namely Telangana has got Telangana Commerce Association(TCA). The TCA has poised for spreading the importance of Commerce education by reaching the students, who are the ultimate beneficiaries of Commerce education. To popularise the Commerce courses awareness among the students at the Institutional level, the TCA organised Students Essay writing, Business quiz, Commerce questa, Elocution ,written tests and Inter Collegiate Commerce Fest at the University College for Women, Koti, Hyd entitled PRERNA 2020 . 22 Students of B.Com, VGDC under the guidance of Dr.CH.Kishor Kumar, HOD and other Faculty members actively took part in PRERNA 2020 in the event of Essay writing and won prizes. Necessary certificates of participation are issued by the PRERNA organizing committee is as follows:

"PRERNA" BY TELANGANA COMMERCE ASSOCIATION AND DEPT. OF COMMERCE ESSAY WRITING COMPETITION				
ON ECONOMIC RECESSION - 29/01/2020				
Sl. No.	H.T. No.	Name	Class	Signature
1.	124417401021	P. Tulja Bhavani	B.com (Gen) 1 st yr	P. Bhavani
2.	124419405003	Achi Bhavani	B.com (CA) 1 st yr	Achi Bhavani
3.	124417402010	Ganga Rani Jena	B.com (Comp) 1 st yr	Ganga
4.	124417402011	G. Ganga	B.com (Comp) 1 st yr	G. Ganga
5.	124418401003	B. Sai Prasanna	B.com (Gen) 1 st yr	B. Sai Prasanna
6.	124418401054	S. Alimya	B.com (Gen) 1 st yr	Alimya
7.	124419405055	E. Ashwini	B.com (CA) 1 st yr	Ashwini
8.	124419405042	CH. Ravali	B.com (CA) 1 st yr	Ravali
9.	124419405127	N. Divya Sree	B.com (CA) 1 st yr	Divya Sree
10.	124419405050	D. Ramya	B.com (CA) 1 st yr	D. Ramya
11.	124419405167	S. Susha	B.com (CA) 1 st yr	Susha
12.	124419405066	G. Nagamani	B.com (CA) 1 st yr	Nagamani
13.	124419405083	C. Parvathigutta	B.com (CA) 1 st yr	Parvathigutta
14.	124419405165	Sudhakar Kumar Prasad	B.com (CA) 1 st yr	Sudhakar
15.	124419405132	P. Ganesh	B.com (CA) 1 st yr	P. Ganesh
16.	124417401006	D. Minna Rao	B.com (Gen) 1 st yr	D. Minna Rao
17.	124418405062	Y. Akash	B.com (CA) 1 st yr	Y. Akash
18.	124419405110	N. Aditi	B.com (CA) 1 st yr	N. Aditi
19.	124419405079	M. Pradeep	B.com (CA) 1 st yr	Pradeep
20.	124419405177	T. Bhonu Bhargava	B.com (CA) 1 st yr	T. Bhonu
21.	124419405078	B. Shehar	B.com (CA) 1 st yr	B. Shehar
22.	124419405011	A. Vinay Kumar	B.com (CA) 1 st yr	A. Vinay Kumar

Activities for the Academic Year 2020-21

- **MOU :** In modern times, the Institutional- industry interface is essential to build not only Academic capabilities but also to develop industry expected capabilities. For this purpose, the Department of Commerce, VGDC has entered into an MOU for blended learning, LED based training methodology on digital platforms with structured curriculum for skill development courses in Tally – GST and Web Designing. In this direction, the Department of Commerce at VGDC has entered into an MOU with a Kolkata based company ANUDIP Foundation to develop industry related skills for the Academic Year 2020-21. The MOU was signed by the Principal Dr. Ganji. Sukanya and Dr. CH. Kishor Kumar, HOD ,Commerce on dated 19th March, 2021.



MOU is entered with ANUDIP Foundation on 19th March 2021



Handing over of Certificates to the HOD, Dr. Ch. Kishore Kumar after completing the training on “Diploma in Accounting with Tally” by Shaik Syed, Faculty from ANUDIP Foundation.

- Department of Commerce has conducted **workshop on career opportunities guidance** for undergraduates by providing vocational training in skill development courses on 27-02-2021. Mr. Murali Mohan, Faculty from ICICI Foundation for Inclusive growth, has given awareness on vocational course offered by ICICI Academy for Skills. The academy provides free vocational training to develop their soft skills to transform their personality and acquire industry suitable skills to get a better job opportunity.



- Department of commerce arranged **hands on training** for B.com III year students relating to Audit of Books of accounts on 09-4-2021. The audit team comprising of CA Anisha, Rajesh Javajee and Praveen from PPKG and Co. Ltd. they provided practical training on vouching, verification and checking of entries in Cash book .



Activities for the Academic Year 2021-22

The Department of Commerce has conducted 07-01-2022 an Extension Lecture on “Career counselling” for creating awareness about admission procedure and future prospects in Foreign Universities. The speaker MR Shaiz from XLNCQUEST Training Centre, further enlightened the students about opportunities for commerce and management students in PG studies abroad in U.S. Europe and Canada.

